

MARG Shipping — how courier freight is charged

Response to App Store review requirement 1.2.1 · Marka Modern Retail Private Limited · app: MARG Shipping · prepared 25 August 2026

Summary

The MARG Shipping app is free. There is no subscription, no per-order app fee, no usage charge and no paid plan anywhere in the product — so there are **no app charges** for the Billing API or Shopify App Pricing to carry. Requirement 1.2.1 governs charges for the app itself, and this app has none.

The “contracted rates” on our listing are **courier freight for the physical delivery of the merchant’s parcels** — the cost of the shipping service performed by carriers such as Delhivery and Xpressbees. That freight is invoiced **outside Shopify** on a GST invoice by Marka Modern Retail Private Limited (the licensed logistics aggregator operating MARG), and is normally netted against the merchant’s COD remittance. Nothing is ever charged through the merchant’s Shopify bill, and no payment is collected inside the app.

Since your review we have also addressed the note in your screenshot (“unable to find a way to get a billing from carrier”): the merchant console now has a dedicated **Billing** screen showing every freight and COD charge, the remittance netting, and the settlement position. The pages below walk it step by step, with screenshots of the live product.

Step 1 — Installing is free, and stays free

The listing’s pricing section reads: “Free to install · \$0/month · You pay only courier freight, billed by MARG at your contracted rates. No subscription and no per-order app fee.” At no point during install or use is the merchant asked to accept an app charge, choose a plan, or enter a payment method — there is nothing to bill through the Billing API.

Step 2 — Every booking is priced from the merchant's contracted rate card

Each merchant has a contracted rate card (per courier, service and zone) configured in MARG. When an order is booked, the freight for that shipment is computed from that card and recorded as a charge line against the shipment — the “Expected” column below. When the courier’s own invoice later arrives, the billed amount and any variance are recorded beside it, so the merchant can audit every rupee.

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MARG

SHIPPING OS

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Analytics

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demo-local@margship.com

admin

Sign out

xpressbees

23 Aug 01:30 pm	#D1293	DEMO100293 xpressbees	freight	₹43.7	₹43.7	—
23 Aug 12:30 pm	#D1162	DEMO100162 delhivery	freight	₹43.7	₹43.7	—
23 Aug 12:30 pm	#D1162	DEMO100162 delhivery	cod fee	₹35	₹35	—
23 Aug 12:30 pm	#D1166	DEMO100166 delhivery	freight	₹51.3	₹51.3	—
23 Aug 12:30 pm	#D1166	DEMO100166 delhivery	cod fee	₹35	₹35	—
23 Aug 07:30 am	#D1377	DEMO100377 xpressbees	freight	₹51.3	₹51.3	—
23 Aug 05:30 am	#D1347	DEMO100347 xpressbees	freight	₹60.8	₹60.8	—
23 Aug 05:30 am	#D1347	DEMO100347 xpressbees	cod fee	₹35	₹35	—
23 Aug 02:30 am	#D1170	DEMO100170 delhivery	freight	₹38	₹38	—
22 Aug 08:30 pm	#D1131	DEMO100131 delhivery	freight	₹38	₹38	—
22 Aug 08:30 pm	#D1131	DEMO100131 delhivery	cod fee	₹35	₹35	—
22 Aug 04:30 pm	#D1365	DEMO100365 delhivery	freight	₹38	₹38	—
22 Aug 04:30 pm	#D1365	DEMO100365 delhivery	cod fee	₹35	₹35	—
22 Aug 01:30 pm	#D1343	DEMO100343	freight	₹51.3	₹51.3	—

Ask MARG

Live product — Billing → “Charges per shipment”: freight and COD-fee lines per parcel, priced from the contracted rate card (Expected) beside the courier’s invoiced amount (Billed) and the variance.

Step 3 — The Billing screen: where the merchant sees what they are charged

The merchant console's **Billing** tab (left navigation) shows the running position: the balance owed, COD collected, freight and COD fees over the last 30 days, and the number of shipments charged. The statement at the top of the screen — served by the API on every load — states the settlement model in the merchant's own console:

"The MARG app is free — no subscription, no per-order app fee, and nothing is ever charged through your Shopify bill. Courier freight and COD fees are for the physical delivery of your parcels, at the contracted rates shown before every booking. They are invoiced outside Shopify on a GST invoice by Marka Modern Retail Private Limited, and normally netted against your COD remittance — the tables below are that ledger."

Billing

Every rupee of freight and COD, and where it settles. The app itself is free.

The MARG app is free — no subscription, no per-order app fee, and nothing is ever charged through your Shopify bill. Courier freight and COD fees are for the physical delivery of your parcels, at the contracted rates shown before every booking. They are invoiced outside Shopify on a GST invoice by Marka Modern Retail Private Limited, and normally netted against your COD remittance — the tables below are that ledger.

OWED TO YOU	COD COLLECTED · 30D	FREIGHT & COD FEES · 30D	SHIPMENTS CHARGED · 30D
₹2,26,530.66	₹1,88,796	₹20,607.15	262
COD collected minus freight and payouts, across 539 ledger entries			

COD remittances · COD collected, freight netted, the rest paid out

PERIOD	COD COLLECTED	FREIGHT NETTED	NET PAID TO YOU	STATUS	REFERENCE
2026-08-11 → 2026-08-17	₹37,509	₹3,547.34	₹33,961.66	pending	—
2026-08-04 → 2026-08-10	₹40,553	₹3,721.44	₹36,831.56	paid	UTR695483231 10 Aug 12:00 am
2026-07-28 → 2026-08-03	₹57,190	₹4,188.6	₹53,001.4	paid	UTR543744015 3 Aug 12:00 am

Charges per shipment · what was priced vs what the courier billed

DATE	ORDER	AWB · COURIER	LINE	EXPECTED	BILLED	VARIANCE
24 Aug 05:30 am	#D1184	DEMO100184 delivery	freight	₹43.7	₹43.7	—
23 Aug 11:30 pm	#D1178	DEMO100178 delivery	freight	₹60.8	₹60.8	—

demo-local@margship.com
admin
Sign out

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Live product — the Billing screen: settlement statement, balance, 30-day COD and freight totals, and the COD remittance table with netting and payout references (UTR).

Step 4 — Settlement: COD remittance netting, off-platform

COD collected on the merchant's behalf is remitted on a weekly cycle. Each remittance shows the COD collected in the period, the freight netted against it, and the net amount paid out with its bank reference (UTR). Where freight exceeds COD — or a merchant ships prepaid only — the balance is invoiced on a GST invoice by Marka Modern Retail Private Limited and settled by bank transfer, entirely outside Shopify. The merchant's Shopify invoice from Shopify is never touched by us, and the app never collects a payment.

Verifying this yourselves

The demo console linked in our listing's review instructions opens this exact screen with populated data — **Billing** in the left navigation. The flow to verify: install the app (no plan, no charge) → open Billing → see the settlement statement, the remittance netting and the per-shipment charge lines. There is no surface anywhere in the app that requests or collects payment.

